

JASIRI



# BREAKFAST SESSION

AT THE 10TH AFRICAN GRAIN  
TRADE SUMMIT

**Influencing Policy for  
Enhancing Cross Border  
Grain Trade in Eastern Africa**

**6TH  
OCT  
2023**

**7:00AM - 7:45AM**

**Victoria Ballroom,  
Speke Resort Munyonyo  
Kampala, UGANDA**

**[bit.ly/45icNO6](https://bit.ly/45icNO6)**



jasiri4africa

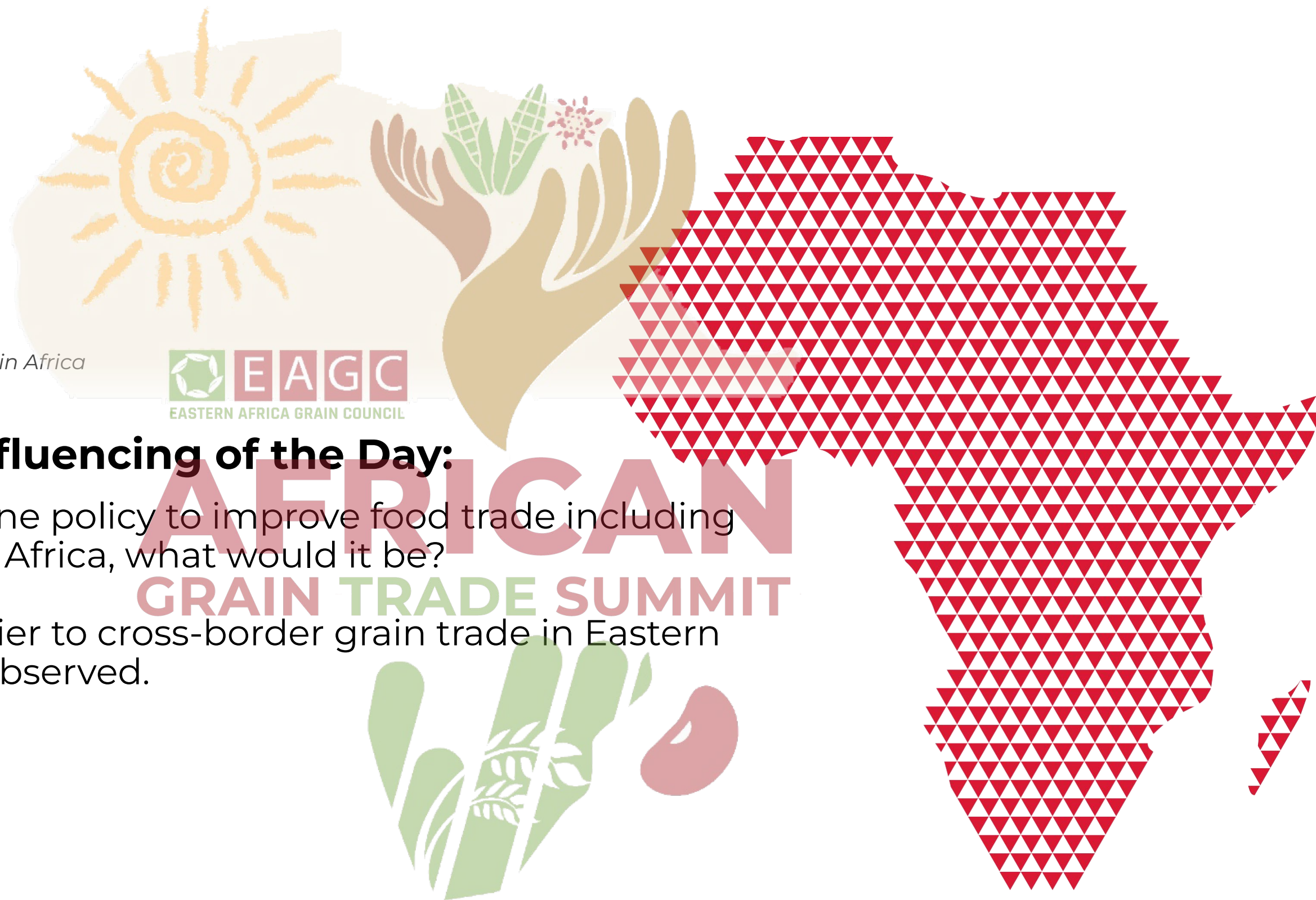






J A S I R I

*Catalysing High-Impact Entrepreneurship in Africa*



## **Question: Policy Influencing of the Day:**

1. If you could change one policy to improve food trade including grain trade in Eastern Africa, what would it be?
2. Name one major barrier to cross-border grain trade in Eastern Africa that you have observed.





# Journey to the Formation of RHEA | A Jasiri Venture



## AFRICAN GRAIN TRADE SUMMIT





# VISION, MISSION & VALUES.



## MISSION

We attack poverty by investing in, nurturing and empowering responsible entrepreneurs and leaders who benefit society by helping to accelerate meaningful employment creation while embodying the values and behaviours of ethical leadership.



## VISION

An empowered, prosperous, productively engaged African citizenry thriving in ethical societies with dignity and hope.



## VALUES

### Spirit of humility & significance

We are ambitious for our work and yet personally humble, balancing humility with a spirit of significance.

### Excellence

We focus on the things that matter most and strive to do them exceptionally well.



### Diversity and Inclusion

We acknowledge and celebrate the human diversity we represent, and the histories that have shaped us, and actively maintain an inclusive culture. Our interactions are enhanced by empathy and mutual respect.

By 2030 10 Million lives meaningfully improved by  
**responsibly led start-ups and enterprises**



### Responsible Stewards

We are responsible of our mission and of resources.



### Long-Term Commitment

We are committed to making longterm, sustainable contribution to society.

# AFRICAN GRAIN TRADE SUMMIT



## About Jasiri



**Jasiri high impact entrepreneurship program** invests in, guides and supports East African Talent and early stage startups during the initial and hence high-risk phases of their entrepreneurial journey.



- **Jasiri Talent Investor** program introduces Jasiri Fellows to equally ambitious co-founders and supports them **from scratch on an individual, team, and business level** through seasoned Facilitators, Mentors, and Business Coaches.
- **Jasiri Growth Accelerator** invests in early-stage, high-potential startups that may still be too risky for commercial funders to invest in. Early-stage ventures with potential for high growth and demonstrated product-market fit are provided with funding to scale and grow, and assisted with investor readiness.

Jasiri is unique: a) Supports Jasiri Fellows from scratch

b) Focus on High Growth Ventures / Market Creating Innovations

MCI Process: Production > Distribution > Democratization



# High Growth Ventures per Industry | Supported by Jasiri from Scratch



## AGRICULTURE

10 Ventures

## ENERGY

3 Ventures

## GAMING

1 Venture

## INNOVATION & TECH

1 Venture

## TRANSPORT

1 Venture

## AGROFORESTRY

1 Venture

## FASHION

1 Venture

## HEALTH

6 Ventures

## MANUFACTURING

2 Ventures

## CONSTRUCTION

1 Venture

## FINANCE

1 Venture

## NUTRITION

2 Ventures

## MARKET INTELLIGENCE

1 Venture

## EDUCATION

2 Ventures

## FIN-TECH

2 Ventures

## INFRASTRUCTURE

1 Venture

## SUPPLY CHAIN

1 Venture







## Connecting the Dots: Policy, Entrepreneurship, and Partnerships

- ❖ Challenges faced and the place of policy in addressing them
- ❖ Importance of partnerships in influencing policy
- ❖ Role of entrepreneurs in enhancing food trade in EA



# Challenges faced and the place of policy in addressing them



## Intellectual Property Rights



Create policies that protect entrepreneurs' innovations thus encouraging more inventions

## Financial constraints



Need for low-interest credit and creation of financial literacy programs for the value chain

## Lack of reliable data



We all need to invest on insightful data to enable evidence-based investing

## Technology adoption and scaling



Create policies for incentives for every technological invention

## Market access



Policy that encourages establishment of cooperatives

## Regulatory bureaucracies



Streamline processes and create a unified set of regulations for the grain trade in the region

## Regulatory bureaucracies



Streamline processes and create a unified set of regulations for the grain trade in the region



## Importance of partnerships in influencing policy



### Sharing of resources



Sharing expertise, cross-sectoral intelligence and best practices

### Trust and cooperation



Leading to more balanced and credible viewpoints

### Faster implementation



Because of shared responsibilities among the stakeholders

### Dialogue and consensus-building



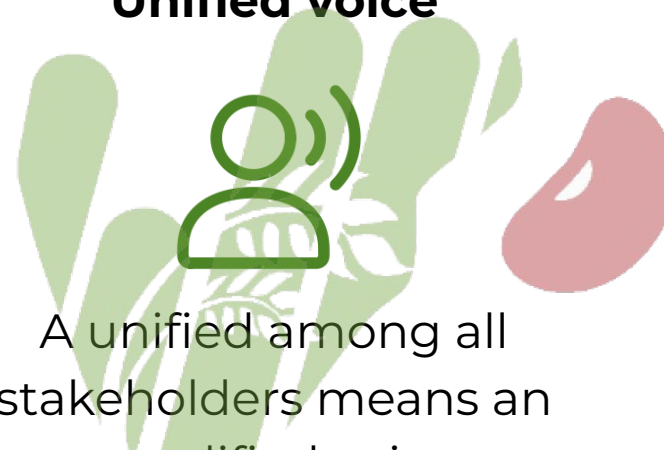
Consider the diverse interests and needs of countries involved

### Expanded networks



Additional channels for influence, further partnerships, and broader advocacy

### Unified voice



A unified among all stakeholders means an amplified voice

### Enhanced accountability



Multiple stakeholders hold each other accountable



# Role of entrepreneurs in enhancing food trade in EA



**Proliferation of modern innovation and technology**



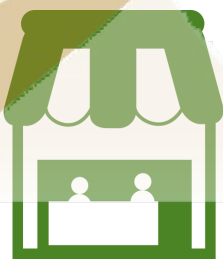
For example RHEA

**Provision of fintech solutions**



For example Farmsky

**Optimizing the food trade supply chain**



Through modern warehouses e.g Radava

**Contribution to sustainable development**



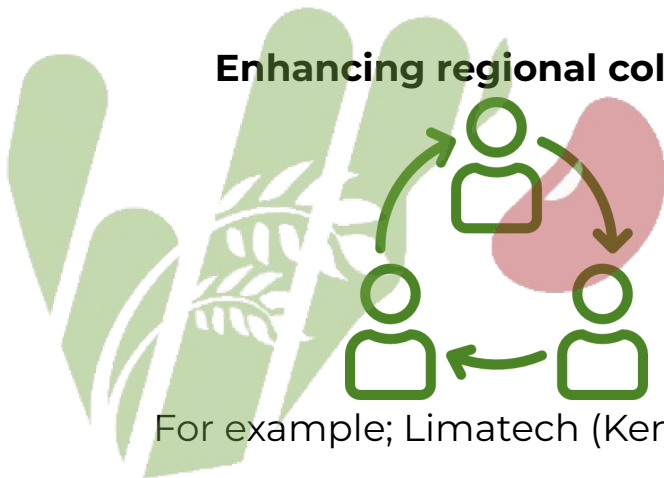
For example; Sowprecise

**Consumer awareness**



For example; Ecocrop

**Enhancing regional collaboration**



For example; Limatech (Kenya & Rwanda)

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THANK YOU!



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